

Europeana Network Association Management Board

10 March 2021, 14:00 - 16:00 CET **Virtual meeting**

MINUTES

Attendees Susan Hazan (SH, Chair), Rob Davies (RD), Georgia Angelaki (GA), Fred Truyen (FT), Milena Dobreva (MD), Marco de Niet (MdN), Albert Verhaar (AV), Zuzana Malicherova (ZM), Julia Fallon (JF), Alba Irollo, (AI), Steven Claeyssens (SC), Antoine Isaac (AI), Clemens Neudecker (CN), Ad Polle (AP), Maaike Verberk (MV)

Actions

- → Action 2021-09: CPE team to share statistics on views of Pro blogs and newsletter more regularly.
- → Action 2021-10: Community SGs/EF teams to consider podcasts as a new format to be used across communities and El communications, e.g. as a Europeana channel.
- → Action 2021-11: MD to send a message to the less active Councillors with the support of TvH

1. Community reporting

EuropeanaTech, Research & Impact community updates

The complete updates were available in the progress report.

Recently, there have been changes to the composition of the Research (3 members stepped down, new ones will be recruited) and Tech community SGs (review of 10 applications is ongoing), which will hopefully leave the SGs in a better position and provide a fresh start. The Board expressed a lot of appreciation of the amount of work that the managers, and chairs in their free time, have dedicated to their community leadership activities.

The following points were discussed:

- The SGs should actively communicate and coordinate together the use of surveys, challenges and award systems to avoid duplication of efforts and to make sure various community members don't get too many calls to action at the same time.
- Communities can share among each other commonly used uniform templates (e.g. for surveys).
- Communities can consider specifying their "service menu" towards their members.

The EF CPE team has been tracking statistics on blog views, the newsletter opening rate and the social media outreach while working on strategic themes and will be able to share these with the Board upon request.

- ightarrow **Action 2021-09**: CPE team to share statistics on views of Pro blogs and newsletter more regularly.
- → **Action 2021-10**: Community SGs/EF teams to consider podcasts as a new format to be used across communities and El communications.

2. Approval of minutes and pending actions from 17 February 2021

The minutes of the last meeting were reviewed and approved, the current pending actions are ongoing.

3. Update on Europeana funding under DEP

AV explained that there is a chance that the overall funding for Europeana will amount to 7 million per year (2 year period) and will no longer include the Generic Services (GS) projects funding. Over a few days, Europeana received a lot of support and positive response for its cause, particularly from 16 member states. For the time being the outcome remains unknown, the advocacy efforts towards national ministries and the parliament are ongoing. The preliminary documents related to the new tender are at the moment confidential but AV will keep the Board informed about all the developments. The current GS are starting their last round, there will be follow up projects under DEP but they will be funded differently and will probably have less money available.

Updates from the EF AB & SB

The last EF SB meeting mainly focused on procedural work:

- The English version of the EF Statutes and regulations of the Board of Directors were approved.
- The SB is taking steps towards replacing the current chair (Elisabeth) and the treasurer (Joke) at the end of the year.
- Progress update on implementation of the Europeana strategy was discussed.
- MdN raised the fact that it might not be sufficient for the AB to meet only twice a year and suggested having an additional meeting before summer.
- The full minutes cannot be shared with the MB, but the content can be shared verbally.

The EF AB update:

- Michael Edison has documented the previous discussion and asked for response to the listed comments, while some interesting references and concepts were new (added after the meeting) and created some confusion with defining and contextualising the terminology (e.g. digital public space/ sphere, digital data cloud). The outcome of these discussions should eventually contribute the assigned 20% of the EF BP.
- GA has given ideas of how the digital public space and the cloud should look like in relation to the digital transformation.

The background of the AB external members is diverse which makes the mandate of the AB more complex. The AB might be more representative of the wider network and more limited in its advisory role, while the SB is directly responsible for supervising the internal EF affairs. Both

Boards are new in their roles and are still finding their ways of working. The SB is in a horizontal connection to the ENA MB, and MdN is there to ensure the strategic alignment with the ENA.

<u>Update on the Capacity building framework</u>

- The work progress is slightly lagging behind, the CPE team is currently working on an overall CP strategy, and delivery and use of its different elements. Three elements stand out:
 - Motivating people
 - Lowering the barrier to participation and continuing the supply of resources
 - o Delivery of good quality services, standards and tools
- The team is working on articulating the strategy and the wider work plan. This includes a delivery of:
 - 'DEN Academy' a programme on professional growth and leadership run across Europe, being reused as a pilot with 24 aggregators running their trainings and webinars in spring/summer period, followed by a benefit assessment and possibly repeated with the network (GA is involved)
 - o impact assessments of people's participation motivations, series of events
- An overview of all this work will be shared more widely within a few weeks.

4. Preparation of the MC meeting

Debate and decision making tools for El

FT started a document that describes the requirements for an assembly tool to be used at the future online meetings. TvH can provide practical support with search for available tools. If proved successful, it could allow Euorpeana and ENA to show leadership in the sector in finding ways to organise highly participatory discussions and decision-making online. The tool search and assessment should also actively involve the EAF and EF. The Board would also like to give the Councillors space to co-create their own meeting agenda. FT will inform the MC about it during the introductory session. Mentimeter will be used to facilitate voting at this MC meeting.

Response to the I&D discussions, ENA representation on I&D TF, Recommendations from NPTF

JF explained that three consultants with expertise in I&D were recruited to help the EI develop the I&D guidelines for Europeana. Their roles are foreseen to start with having talks with the EF staff, then with the MB, then with the community managers, the MC, and finally the wider network. The consultants will be working on:

- Community pact with the EF internal staff (contract signed with Lauren Vargas)
- Meeting of the MC and the EAF to help moderate the discussions (in conversation with Jass Thethi)
- Guest writing for the Europeana 'Women in History' season

Recommendations of the New Professionals TF will be presented at the MC meeting. The recommendations focus a lot on societal impacts but they should reflect the I&D needs more generally across Europe, and capture the labor change taking place in the sector. That could be seen as a business case for increased funding for Europeana, as part of the budget could be used to support those with financial difficulties. The Board found the report excellent and will discuss how to take it forward following the MC review.

Finalizing the agenda, chairing of sessions

The Board discussed practical planning of the MC meeting. Jamboard will be used for the ENA strategy breakout discussions. GA, FT and RD will discuss the Capacity building and digital transformation session with Nicole McNeilly.

Proposal for Milena to communicate with MC

During and after the last MC meeting, a lot of Councillors have remained silent in various discussions and the Board members considered approaching them individually to understand their situation and opinions better. MD agreed to send a message to these Councillors. She has also put together a paper, which presents differences in interpretations of cultural and historical heritage and related tools and objects. The paper can scale up the professional decision on I&D and technology in the form of a blog or podcast. Some of this content can be further worked on with the EAF and with the EI TF.

→ Action 2021-11: MD - to send a message to the less active Councillors with the support of TvH.

5. General task division

<u>Weekly MB/MC updates</u>: SH will be sending updates to both the MB and MC every Friday, all the Board members can contribute to the content of these updates.

6. Recurrent agenda items

Approval of new membership requests

There were 90 newly approved membership requests over the past month.

7. AOB / cross-Initiative activity overview

Additional standing issues on the cross-Initiative activity overview that were briefly reviewed are:

- Approval of having <u>quarterly meetings</u> with the EAF
- Revised Community Terms of Reference ready for review of the MC
- Anti-racism WG notes and statement
- Latest activities of the ENA Climate group
- ENA Membership WG proposal ready for review of the MC