europeana
network association

ANNUAL
REPORT 2022

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FOREWORD

2022 has been a milestone year in the journey of the Europeana Network Association (ENA) as a network. Our membership continues to grow in size, sectoral and national diversity and is rapidly becoming global, with new members joining from Peru to Namibia to Vietnam. The growth rate may fall a little short of the 900 increase target we aimed for for 2022, but is still impressive and membership now exceeds 3,500. Our communities (which the instigation of the Climate Action Community brings to seven), Task Forces and Working Groups continue to produce excellent results.

Following the election of a new Members Council (MC) and Management Board (MB) at the beginning of the year, ENA has energetically continued its momentum towards an era of increased cooperation across the three pillars of the Europeana Initiative. Towards this, a revised ENA

strategy was approved by MC at its first meeting of 2022.

Our value as a network in delivering the common European data space for cultural heritage, under Europeana's new contract with the EU, is fully recognised and we are being strongly represented in planning its implementation. This means that we, in our turn, have to recognise a number of challenges and new vistas. A part of this means expanding our work to engage more members at national level.

In the process, we want to improve our mechanisms for communication and exchange of knowledge and to offer new opportunities for active engagement for as many ENA members as possible, in both European and national contexts. Progress has been achieved on a number of our goals in this respect, as expressed in the 2022 Activity Plan. But their

fruition depends to some extent on the completion of plans for new communication and knowledge management tools under the new data space contract during the next two years.

We look forward to discussing and defining all this in more depth with network members in the weeks and months to come.

Rob Davies
Chair of the Europeana Network Association

1. ENA'S CURRENT STRATEGIC PRIORITIES

These relate to:

1. Supporting capacity building and digital transformation in cultural heritage institutions;
2. Harnessing the potential of (individual) ENA members;
3. Diversity and inclusion (D&I);
4. Collaboration with the Europeana Foundation, Europeana Aggregators' Forum and wider networks;
5. Transparency, accountability and democracy;
6. Funding and payments;
7. ENA mechanisms.

The full strategic priorities document can be found on [Europeana Pro](#).

2. THE ENA COMMUNITIES

The [ENA communities](#) have been an integral part of the ENA since 2018. They gather international networks of professionals interested in cultivating and sharing knowledge, expertise and best practices around seven specific topics of common interest. During 2022, we are proud of the ways in which the communities have driven a wide range of activities according to their specific professional affiliation under the combined leadership of the community Chairs, Steering Groups and Managers. The addition of a seventh community - in the vital area of Climate Action - is also an outstanding achievement.
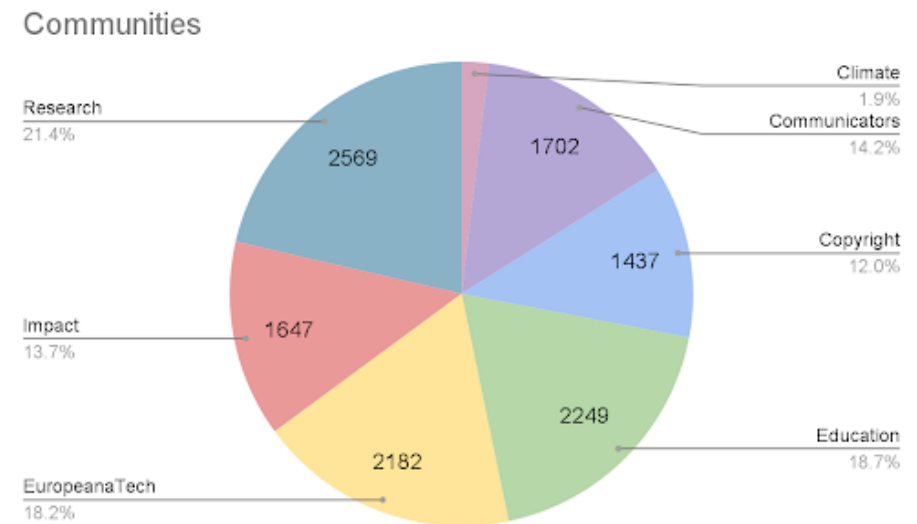
Communities

Based on statistics from October 2022, the pie chart shows the membership per community.

Europeana Communicators

The [Europeana Communicators community](#) aims to strengthen the digital cultural heritage sector by promoting digital cultural heritage in action and supporting each other to be the best communications professionals we can be.

In 2022, the Communicators community have continued to communicate the different ways that open digital cultural heritage can be reused through their active newsletter and contributions to inspiring initiatives like the Digital Storytelling Festival; the community has also fostered connections with other communities through collaboration on a number of different events.

Europeana Copyright

The [Europeana Copyright community](#) cultivates, curates and shares knowledge around the topic of copyright in the cultural heritage sector and runs dedicated communications channels to help professionals access tools, resources and news, as well as to discuss best practices.

This year the Copyright community has published a new set of copyright guidelines for cultural heritage, hosted monthly 'copyright office hour' support sessions, and instigated a new Working Group on out of commerce works.

Europeana Education

The [Europeana Education community](#) brings together professionals dealing with digital culture and learning in cultural heritage institutions, educational organisations, schools, NGOs, ministries, local government, and the private sector, to embed digital cultural heritage and foster innovation in both formal and informal education.

The ENA Education community has successfully embarked on a journey of openness and inclusion, building upon the results from the Built with Bits initiative, promoting a Low-Code fest using the Europeana APIs and supporting European educators and cultural heritage professionals to identify innovative approaches for educational initiatives.

Europeana Impact

The [Europeana Impact community](#) aims to collaborate on maximising the impact of cultural heritage and impact professionals' work in the sector and beyond, shaping and developing impact practice and exploring strategies to better understand and liaise with stakeholders, funders and audiences.

Impact key words of the last 12 months are 'embedding' - embedding impact design, measurement, narration and evaluation approaches to different areas of work in the Europeana Foundation and across the Initiative; 'sharing' - sharing knowledge about our impact as a convenor of digital cultural heritage professionals and monitoring the satisfaction of ENA members and the impact of membership to improve outcomes for Network members; and 'developing' - through publication of the final phase of the iterative four-phase Europeana Impact Playbook and through the work of the Impact Lite Training and Community Building Taskforce.

Europeana Research

The [Europeana Research community](#) is for professionals interested in cultural heritage, both as a subject and a source for research, who view digital collections and tools as a means to foster innovation. It advocates for open science, mostly in the humanities sector.

In 2022 Research community focused on fostering interaction between community members by organising a series of virtual cafés with invited speakers, and collaboratively working on the concept of datasheets for digital cultural heritage, a standardised process for documenting digital heritage data for research purposes.

EuropeanaTech

The [EuropeanaTech community](#) is a community of experts, developers and researchers who ensure the Europeana Initiative leads the way on technological innovation for cultural heritage.

2022 has reinvigorated the EuropeanaTech community with new Steering Group members, fresh ideas and strengthening of long-standing partnerships, proven to make 2023 one of EuropeanaTech's most adventurous years in its more than 10 years of existence.

Climate Action

The [Europeana Climate Action community](#) is envisioned as cultural heritage professionals who aim to drive cooperative and sustainable action to address the climate emergency and environmental impact of their activities. The community will build on the work of the Climate Action Group.

In 2022, the community has been streered to take action in its field. The focus has been on community building, finding the right steering group culture and working methods; and on contributions towards the Europeana 2022 conference.

More detailed information about each community's activities can be found on Europeana Pro.

3. ENA GOVERNANCE

ENA Members Council

The Members Council is the body of 36 formally elected representatives of the ENA. During 2022 we will have conducted three Council meetings, one hybrid and two entirely online. The first meeting took place in March 2022. The main objective of the meeting was to introduce the new Council to each other and to discuss the strategic horizon and activities. The second meeting took place in July with a focus on ENA's role in implementing the data space contract. The third Council meeting of 2022 will take place in November. The minutes of all the Council meetings will be available on Europeana Pro.

Management Board

The Management Board is responsible for the management of ENA, overseeing its activities and acting as a legally responsible decision-making executive. It prepares the Members Council meetings, oversees the activities of and budgets for the ENA communities, delivers the formal ENA reports, and reviews the membership applications each month. In line with its new strategy, in 2022 the Board has contributed extensively to the activities of the Europeana Initiative.

In 2022 the Board met virtually 11 times and was engaged in regular communication over email and Basecamp. The minutes of the Board meetings are available on Europeana Pro.

The Board is elected by the Members Council. In 2022, it consisted of Rob Davies (Chair), Sofie Taes

ENA Secretariat

(Vice-Chair), [Milena Dobreva](#) (Treasurer), [Marianna Marcucci](#), [Fred Saunderson](#) and [Dafydd Tudur](#). ENA is also represented on the Europeana Foundation [Supervisory Board](#) by [Marco de Niet](#), and on the [Advisory Board](#) by [Georgia Angelaki](#). This allows us to foster the connection between the ENA and the Foundation, strengthen networking potential, and extend the knowledge and strategic thinking of the Foundation.

The ENA Secretariat is run by [Zuzana Malicherova](#), Network and Policy Officer at the Europeana Foundation. The Secretariat has provided day to day support to both the Members Council and the Management Board as well the Communities, Task Forces and Working Groups.

ENA Budget 2022

* Covering the period of January - August 2022

The budget for the ENA from September 2021 - August 2022 was provided by the Europeana Foundation from the European Commission's Europeana Digital Service Infrastructure project (DSI4). From September - December 2022 the budget is provided from the new data space for cultural heritage. The operational budget for 2022 was approved by the ENA General Assembly in November 2021 and consists of the following categories of expenses: expenses for the ENA Communities and Task Forces, operating costs (including elections and voting costs), costs related to the ENA governance (Members Council/Management Board), and costs related to the ENA grants for the Europeana 2022 conference.

Up to the end of August 2022, the ENA spent almost 21% of the total budget. Main categories are underspent, however a large part of the budget will be spent in the period September-December 2022. Based on the information provided by the community managers the expectation is that they will spend the majority of their budget. Based on the overall forecast at this moment the underspend at the end of 2022 will be around 14,000 euros.

Budget category	Updated budget 2022	From 2021	Total budget 2022	Actual costs	In %	Under-spend	Total Forecast
- Operating costs ENA	3,500	0	3,500	283	8.10%	3,217	300
- Governance MB/MC	14,600	0	14,600	8,577	58.75%	6,023	14,600
- Communities	18,200	15,100	33,300	1,453	4.36%	31,847	25,780
- Task forces	3,200	0	3,200	0	0.00%	3,200	0
- Grants for Europeana2022	10,000		10,000	0	0.00%	10,000	10,000
	49,500	15,100	64,600	10,314	20.84%	54,286	50,680
					Expected underspend		13,920

Community and Task Force budgets in 2022

Members of the ENA communities participate in community-related Task Forces, Working Groups, events and meetings. In December 2021, the work plans of the communities were formally approved by the Members Council. They include the community budget and activities that every community aims to deliver by the end of 2022.

We foresee that up to 77% of the budget will be spent by the end of the year. Communities were asked to relocate their unspent 2021 budget to activities that do not include travel, or to transfer their budget to 2022. This led to the diversification of the activities, and some communities experimented with activities benefitting from commissioning external experts to contribute work beneficial to the communities. However, with the post-pandemic recovery of travel, travel support for meetings remains a top priority within the communities. In 2022 communities were also asked to support an ad hoc grant scheme to support ENA members which needed financial support to participate in the annual conference.

Community	Budget 2022	From 2021	Total budget 2022	Actual costs	In %	Total forecast	Spent 2021
- Europeana Tech	2,600	1,800	4,400	88	1.99%	1,000	5,525
- Europeana Research	2,600	1,800	4,400	590	13.41%	2,000	553
- Europeana Education	2,600	4,300	6,900	180	2.61%	6,900	5,288
- Europeana Copyright	2,600	1,800	4,400	508	11.55%	4,400	1,621
- Europeana Impact	2,600	1,800	4,400	0	0.00%	4,400	438
- Europeana Communicators	2,600	1,800	4,400	0	0.00%	2,680	175
- Europeana Climate Actions	2,600	1,800	4,400	88	1.99%	4,400	0
	18,200	15,100	33,300	1,453	4.36%	25,780	13,600

Task Forces tackle specific subjects of interest related to the Europeana strategy and run for a limited period and result in the delivery of recommendations on their subject, which can be found on the respective Europeana Pro pages. The table below lists those that were active in 2022:

Task Force and Status (August 2022):
- Diversity and Inclusion (Initiative wide TF) Completed
- Digital Transformation (Initiative wide TF) New and completed
- Impact Lite Training and Community Building (ENA) New and still ongoing
- Audiovisual Playout in Europeana (ENA) Ongoing

This year, we further strengthened the connections between the ENA, the Europeana Foundation, and the [Europeana Aggregators' Forum](#) by supporting the Europeana Initiative-wide Task Forces. For example, a Task Force dedicated to Diversity and Inclusion was established which provided recommendations on how to support better capturing of diversity data across the Europeana Initiative. Another Initiative-wide Task Force addressed the role of capacity building in digital transformation. We also have been exploring how recommendations and outputs of Task Forces can be utilised for the wider community of the Europeana Initiative. The recommendations will be used to identify tangible steps to improve the process for their dissemination, and ultimately use of their results.

4. ENA COMMUNICATIONS

Europeana Pro

The [Europeana Pro website](#) is instrumental in information exchange and dissemination efforts for the entire Europeana Initiative. ENA members can find all the information about the ENA, its governance and activities [on the website](#). Throughout the year, [Europeana Pro news](#) highlighted various ENA activities, including those related to the communities and Task Forces. A regular dedicated series called '[Professionals in Focus](#)' has also continued to introduce current Members Councillors.

ENA newsletters and social media outreach

Throughout 2022, we continued to send a monthly [Network newsletter](#) to subscribed ENA members (currently 3097 subscribers), informing subscribers about the latest developments within the

professional community. A different Councillor takes a turn each month as Editor-in-Chief. Specific campaigns were also regularly sent out through the same channel. All newsletters are archived on [Europeana Pro](#).

The Europeana [LinkedIn Group](#) (7110 members) has continued as another way for ENA members and others to interact with each other and with the Foundation. The group is open to anyone interested in Europeana and the digitisation of cultural heritage across Europe.

The ENA has continued using two hashtags: [#AllezCulture](#) shows support for digital culture and the cultural heritage sector and can be used to promote digital culture in action or as a rallying call, and [#EuropeanaCommunities](#) is used to bring activities linked to ENA communities and other Europeana-related networks together.

More information

- If you have any questions, concerns, remarks and new ideas for us, send us an email to network@europeana.eu
- Do you have an idea for a new Task Force? Fill in this form.
- Follow us on Twitter @europeanaEU and use our hashtags #AllezCulture and #EuropeanaCommunities
- Join us on LinkedIn
- Like us on Facebook
- Follow us on Instagram

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